

# ICO ALERT REPORT

An analysis of Gx Coin, compiled by our team of industry researchers, traders, and professionals. For a comprehensive list of active and upcoming Initial Coin Offerings and for more ICO Alert Reports, visit [www.icoalert.com](http://www.icoalert.com).

## **DISCLAIMER**

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<b>SALE PERIOD</b>	Now to August 25, 2017 at 10 PM PST
<b>TOKEN DISTRIBUTION</b>	ERC-20 token sent to your Ethereum wallet.
<b>ALLOCATION &amp; PRE-MINE</b>	82.5% sold during crowdsale 17.5% reserved for founders, early backers, bounty
<b>TOTAL SUPPLY</b>	10 million Gx Coin
<b>GROWTH RATE</b>	Fixed supply.
<b>ICO PRICE</b>	1 GXC = \$1
<b>INVESTMENT TARGET</b>	\$10 million USD
<b>LOCKOUT PERIOD</b>	Not indicated.

## WHAT IS GX COIN?

Gx Coin is an Ethereum token being launched by the Genevive Company that is designed as a distributed venture capital fund for small businesses. Under the guidance of Genevive, the Gx Coin organization will perform audits and score businesses on a criteria that include availability of basic financial documents, debt, state of litigation, and executive personalities along with analysis of the business plan itself and industry research to determine the eligibility of the business for funding. If accepted, businesses will be presented to token holders in an advisory role, and those officially chosen will receive monetary funding in exchange for an equity stake, along with assistance from various members of the community for communications, marketing, and business development.

Crucially, Gx Coin will also provide assistance navigating the myriad of new tools like Bancor and Ethereum tokenization that are available to small businesses to provide more affordable liquidity in difficult times, lower transaction costs, and in some cases evolve their entire business model to more effectively utilize blockchain technology.

Holders of the Gx Coin token will be entitled to advisory voting on which businesses are selected for investment and will be rewarded with appreciation of the Gx Coin Token as well as allocations of dividend distributions proportional to the share of total tokens held by the user. Gx Coin has made investments in two businesses so far, with an additional four in the audit stage; depending on the total funds raised in the Gx Coin crowdsale, investments may be made in up to 40 different companies and in amounts up to nearly half a million USD each.

## THE TEAM

### Duane Kirkpatrick

Mr. Kirkpatrick has spent his career working with a variety of large businesses including TeleNova, Compasso Informatica, and Evergreen Ventures as a project manager and business development investor. He has sold several multimillion dollar businesses and produced multimillion dollar revenues at investment banking offices in London, Tokyo, and Hong Kong.

### Fabien Dureuil

Mr. Dureuil has nearly 20 years experience as a venture capitalist in Europe and across the world. He has helped develop cutting edge technological operations including an algae farming biofuel operation with a turnover of over \$75 million euros each year.

## ROADMAP

Gx Coin has provided us with a roadmap that clearly outlines their plans at each of their funding milestones. You can view the roadmap at the following link:

<https://www.icoalert.com/report-images/gxcoin-roadmap.png>

## **WHAT IS THE METRIC FOR THE SUCCESS OF GX COIN?**

Gx Coin will be measured on its ability to seek or be contacted by high quality businesses, vet them effectively, and develop the business in a meaningful way. While this is no small task, the Genevive team is experienced in equity valuation and asset management, and—more importantly—have deep and valuable understanding of the existing and upcoming blockchain technology and how it can be best applied to a variety of different businesses to improve their operations, profitability, and service to the community. The emphasis by Genevive on finding companies that adhere to high ethical standards and make a difference in their community will also likely add upward pressure to the value of Gx Coin, as more users are enticed to buy when observing the improvements made by the fund and goodwill spreads from the positive impact of the selected businesses into the wider cryptocurrency community.

## **CONSIDERATIONS AND CLOSING**

Gx Coin is a unique way for holders to help make a difference around the world with the help of experienced business development experts and venture capitalists, while still earning a tidy return and helping to further propagate blockchain technology and tokenization.

Some businesses or communities may benefit most from the launch of their own token by way of Bancor or another similar platform to keep wealth within their organization, while others may find more value in a deeper integration into existing token structures like accepting Dash coins as payment or using simple Ethereum smart contracts to power their accounting ledger. What is abundantly clear is that businesses large and small all around the world can improve and grow from the introduction of new technology and ideas Gx Coin and Genevive will be able to offer them—a winning proposition for a rapidly changing marketplace, and for a better tomorrow.